A MESSAGE FROM OUR CEO:
It was 25 years ago, but I can still see her face as I think about her now. She participated in a program I ran that helped women build skills to transition into new employment. She had been working in factories her entire adult life. She had a family. She had been laid off, and she didn’t know what to do.

She was always smiling, but you could see her fear. She felt uncertain about her family’s future, and doubted her value and ability to contribute.

On the day she received her program certificate, it was like she’d come out of her cocoon. She was proud, she was confident, and she recognized that she had something valuable to contribute to her life, her family, and her community.

I have spent my career supporting, empowering, and serving women and girls. I have worked with teen moms and women living in abusive relationships. I have helped women who struggled with mental health issues to stay safely housed. I have fought for employment equity and racial equality. I have worked with Indigenous women in the far North, and women who live in remote and rural communities across Canada.

And I’ve seen over and over that the right kind of help, at the right time, can lead to transformational change for women; change that ripples out to their children, and into their communities.

In October 2016, I joined the Canadian Women’s Foundation as President and CEO because I believe in its ability to create the kind of change in Canada that women and girls want and need.

I have watched the Foundation grow and evolve in its 25-year history, but one thing has remained constant: our donors’ passion is the spark that ignites change in the lives of women and girls, and in their communities. Thank you!

- PAULETTE SENIOR, PRESIDENT & CEO,
CANADIAN WOMEN’S FOUNDATION

WE ARE CANADA’S PUBLIC FOUNDATION FOR WOMEN AND GIRLS

our mission
We invest in the strength of women and the dreams of girls. The Canadian Women’s Foundation raises money to end violence against women, move women out of poverty and build strong, resilient girls, through funding, researching and promoting best practices. We are a leading voice for women in Canada.

addressing the greatest needs first
Your donation goes to programs that help women and girls who need it most. This includes:
- women and girls from First Nations, Métis, and Inuit communities
- women and girls with a disability
- and women and girls who live in communities with the fewest services

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$106 PROGRAMS FUNDED
$446 SHELTERS SUPPORTED
67,588 LIVES IMPACTED

SHELTERS
446
SUPPORTED
PROGRAMS
106
FUNDED
LIVES IMPACTED
67,588
23 PROGRAMS SERVING REMOTE COMMUNITIES
27 PROGRAMS PRIMARILY SERVING FIRST NATIONS, MÉTIS AND INUIT COMMUNITIES

out of Violence
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IMPACTING LIVES
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Sanford Biggers and View condoms
Thanks to you, women who have experienced violence have access to safety and resources that will help them rebuild their lives, and children who have witnessed violence can receive counselling to help them heal.

Thanks to you, teen girls and boys are learning to create healthy relationships, recognize the signs of abuse, and know where to get help. They are also building skills like assertive communication, setting boundaries, empathy, and conflict resolution.

Thanks to you, we are bringing together community leaders, sector experts, and survivors from across Canada to share knowledge and help build the capacity of the organizations that are ending sex trafficking, preventing sexual exploitation, and teaching teens about healthy relationships.

“I always remember one session where I began to understand how various systems uphold oppression... It was a wake-up call... I was thinking, ‘How do we change that?’... My interest in social justice grew even stronger... the experience helped me come out of my shell, learn more about how to facilitate, and how to be a leader.”

- SHANEEN COTTERELL, PARTICIPANT, REACT: RESPECT IN ACTION DELIVERED BY METRAC (METROPOLITAN ACTION COMMITTEE ON VIOLENCE AGAINST WOMEN AND CHILDREN)

READ ABOUT SHANEEN’S STORY: bit.ly/2r6mLVJ

OUT OF VIOLENCE

$1,872,310 INVESTED

50 PROGRAMS FUNDED

60,693 LIVES IMPACTED

446 SHELTERS SUPPORTED

74 HOURS

LEARN MORE ABOUT HOW YOU’RE HELPING WOMEN MOVE OUT OF VIOLENCE: canadianwomen.org/stop-the-violence

LEARN ABOUT SHANEEN’S STORY: bit.ly/2r6mLVJ

PHOTOGRAPHY: CATHERINE FARQUHARSON www.documentographer.com

50 PROGRAMS FUNDED

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OUT OF POVERTY

Thanks to you, women are able to move themselves out of poverty by participating in life-changing programs that teach skilled trades, how to start a small business, or offer work experience. These programs also help women solve the everyday challenges that keep them trapped in poverty, like finding a support network, childcare, and affordable housing. As each hurdle is overcome, they begin to rediscover hope.

$170,784 INVESTED

5 PROGRAMS FUNDED

387 LIVES IMPACTED

“A lot of the times I felt like giving up, but I knew I couldn’t give up. [The program] gave me a purpose to being here - actually living... I’m finally getting back to me. Now I’m able to pay my bills, buy food, and take care of myself.”

- DARLENE BRAXTON, PARTICIPANT, THE CENTRE FOR SKILLS DEVELOPMENT AND TRAINING

LEARN MORE ABOUT HOW YOU'RE HELPING WOMEN MOVE OUT OF POVERTY: canadianwomen.org/end-poverty

Watch Darlene’s Story: bit.ly/2qwN0YC

Photography: Goh Iromoto www.gohiromoto.com
“For once I feel like I belong somewhere.”
- PARTICIPANT, BIG BROTHERS BIG SISTERS OF SAINT JOHN

Thanks to you, girls across Canada are moving into confidence through programs that engage their bodies, minds, and spirits. They are exploring science and technology, getting physically active, learning to think critically, and taking on leadership in a supportive all-girl environment.

Thanks to you, girls participate in group mentoring through the Nancy Baron Mentorship for Girls Program. The learnings from this ground-breaking work will also impact and improve services for more than 10,000 girls across the country.

Thanks to you, we are bringing together organizations across Canada that work with girls to share knowledge, research, and best practices in girls’ programming and girls’ group mentoring in Canada.

LEARN MORE ABOUT HOW YOU’RE HELPING GIRLS MOVE INTO CONFIDENCE: canadianwomen.org/empower-girls
Thanks to you, the Canadian Women’s Foundation is able to invest in programs, across all our areas of work, that provide opportunities for women and girls to recognize their potential as leaders, to practice using leadership skills, and to understand that there is more than one way to lead.

In 2016, the Foundation completed the first phase of the Canadian Women’s Foundation Leadership Institute, in partnership with St. Francis Xavier University’s Coady International Institute. The three-year pilot project’s goal was to build the capacity of emerging and mid-career women leaders working in Canada’s non-profit women’s sector.

LEADERSHIP INSTITUTE

$50,000
INVESTED*

23
LEADERSHIP INSTITUTE PARTICIPANTS GRADUATED*

97.7%
GRADUATES RATED THEIR EXPERIENCE AS GOOD OR EXCELLENT*

“I now have the knowledge, experience, and capacity to assist local members and Indigenous women across the province who want to create change within their communities, build their leadership skills and confidence, and have access to a knowledgeable role model with relevant experience.”

- CANADIAN WOMEN’S FOUNDATION LEADERSHIP INSTITUTE GRADUATE

*In the final year of the Leadership Institute pilot.
THANK YOU FOR RAISING AWARENESS AND TAKING ACTION
statement of revenue and expenses
For the 12-month period ending August 31, 2016

TOTAL REVENUE RECEIVED IN FISCAL YEAR $6,920,674
  + Add revenue deferred from prior year $596,860
  - Deduct revenue deferred to next year ($382,040)
  - Revenue available for distribution $7,135,494

Total expenses $8,474,326
Deficiency of revenues over expenses ($1,338,832)
Transferred from internally restricted fund $1,301,055
Deficiency of revenue over expenses and allocation for the period ($37,777)

 statement of financial position

ASSETS
Current assets $558,901
Investments $20,605,983
Equipment $15,746
Total assets $21,180,630

LIABILITIES
Accounts payable and accrued liabilities $46,137
Deferred revenue $382,040
Total liabilities $428,177

NET ASSETS
Endowment fund $218,407
Internally restricted fund $20,444,392
Operating fund $89,654
Total liabilities and funds $21,180,630

TOTAL AMOUNT INVESTED:
Investment in training, research, capacity building, evaluation and development $1,972,606
Investment in community grants $3,229,892
Grants & charitable program related expenses $5,202,498
Fundraising expenses $1,644,888
Operating expenses $1,614,940

TOTAL EXPENSES: $8,474,326

THANK YOU
DONORS AND VOLUNTEERS
For a full list of donors and volunteers, including our Board of Directors, please visit canadianwomen.org/annual-reports

CORPORATE AND COMMUNITY PARTNERS
$1 MILLION +

WINNERS* Homesense ROGERS

$250,000 - $999,999

havas PATTISON ONESTOP

$100,000 - $249,999

CIBC always TD

*Funds donated to the Canadian Women’s Foundation were raised through a combination of corporate donations and customer fundraising.
Join the conversation!

There are many ways you can learn more about the issues you care about, and have your say. Your voice matters!

Thank you for supporting women and girls in Canada!