ECONOMIC DEVELOPMENT THEORY OF CHANGE (2017-2022)

WHO WE ENGAGE

Organizations currently running women-centred Economic Development programs

Organizations establishing women-centred Economic Development programs

WITH WHAT ACTIVITIES

Provide 5 year delivery grants to 10-13 organizations ($75K/year) focused on WISTT, SE, SPE and other proven program models

Provide organizational supports
- Facilitate grantee meetings
- Coordinate evaluation and learning
- Build organization’s capacity to influence public policy

Provide 2-3 year development or emerging grants to 3 organizations or initiatives per year ($75K/each): Fund a program or idea that leads to women advancing to at least Stage 3 (SLF)

TO WHAT END (INTENDED IMPACT)

3250 WOMEN have participated in programs 75%
- Organizations deliver stronger programs
- Organizations can better demonstrate impact
- Organizations have increased ability to lead/contribute to advocacy efforts

2400 women have advanced to at least stage 3 (SLF)

3250 women have participated in programs
- Field has access to compelling data to generate increased support
- Organizations are better connected and positioned to take collective action
- Organizations delivering stronger programs

75%
- Grantees are ready to run women-centred economic development programs at a significant level
- Grantees have increased the number of women served by >50

ULTIMATELY LEADING TO...

ALL WOMEN IN CANADA ACHIEVE A SUSTAINABLE LIVELIHOOD

Women’s economic development programs are thriving and well-supported

More supportive conditions are contributing to women’s economic success

MORE ENABLING CONDITIONS

Employers, Industry, Sector Councils

- Establish policy priorities focused on Women in Trades and develop plan
- Share knowledge regarding barriers women face and potential policy solutions

Government Decision-Makers

- Policy agenda created and implemented
- Key decision-makers are more aware of policy options
- Advocacy has resulted in change in at least one policy area

CAPACITY BUILDING

for all organizations running or establishing women-centred Economic Development programs

- Compile and share data with the field
- Facilitate networking and knowledge exchange focused on systems change and effective practices
- Provide leadership development

ORGANIZATIONS IN CANADA

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ENABLING CONDITIONS

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