



## #BEYONDBRUNCH

Make this the BEST International Women's Day Ever!

**When:** Sunday, March 8, 2020

**Where:** all over Canada—you choose your location!

**Why:** This is THE year to spark conversation and advance equality where you live.

### Out of Violence, Out of Poverty, Into Confidence and Leadership

The Canadian Women's Foundation is a leader in gender equality and Canada's public foundation for women and girls. We fund programs across the country, prioritizing people and communities where the need is the greatest. The programs we fund address four urgent issues: gender-based violence; women's economic development; girls' empowerment; and inclusive leadership. Since 1991, our generous supporters have raised more than \$100 million and funded over 1,900 programs across Canada.

Mark International Women's Day by hosting a #BeyondBrunch event with your friends, family, and colleagues and you will:

- Celebrate with people you care about
- Participate in thought-provoking conversations on advancing gender equality
- Demonstrate your tireless commitment to building a gender-equal Canada by helping us raise funds for grassroots programs for women and girls

We need YOU to make this International Women's Day the best one ever!

# EASY STEPS TO HOST YOUR BEYOND BRUNCH

1. Fill out an event [registration form](#).
2. Choose your own adventure: pick a date, time, and location for your bunch (choose a local restaurant or even your own home!). Set a fundraising goal.
3. Invite your friends. Doing a potluck? Are you cooking brunch? Is everyone supposed to pay at a restaurant? Is there a suggested donation amount? Let people know details.
4. Collect donations at the event. Ask those that can't make it to consider donating!
5. Celebrate and conversate! Here are fun questions you can ask to get started:
  - What are some real-life examples of gender inequality that you've observed in your own life?
  - What would happen if more women were in politics?
  - What are the barrier to women in leadership roles, and what can be done to break them?
  - What are simple things you can personally commit to doing in order to help advance gender equality?
6. Take photos along the way and share what you're doing on Facebook, Instagram, and Twitter! Use the hashtag #beyondbrunch and follow us on Facebook, Twitter, and Instagram. We'll collect the best pics and share them with you.
7. Submit your donation to the Canadian Women's Foundation within 30 days of the event.

## QUESTIONS?

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